

Introduction to OCR Cambridge Technicals Level 3 in Media – Summer Project

Task 1 – Film Production Companies

Your task is to choose a film you would like to investigate and do the following:

- Name the film you would like to study remember it must be age appropriate, it can be from any genre – comedy, animation, action, thriller etc. **REMEMBER** to choose a film you are interested in and know you will be able to find out a lot of information about it.
- Find out the production company that created the film e.g. Finding Nemo created by Pixar. Then you need to provide a brief history of the company.

Task 2 – Magazine Production

Your task is to pick a genre of magazine you are interested in (such as a fitness magazine, gossip magazine, music magazine etc) go and look at as many examples of this genre of magazine as possible:

- List and discuss all of the similarities and trends between these magazines such as colours used, fonts used, style of writing and content of the magazine/columns. Try to justify why you think there are consistencies between the magazines in the same genre.
- When you have compared and contrasted the magazines from your chosen genre, propose a name and idea for your own magazine. Discuss the aim and target audience/age group of your magazine and then provide a written breakdown of the proposed content (this could be columns on certain topics, interviews, pictures of..., reviews on...).